

DARLENE DEAS

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ABOUT ME

I've helped people and organizations, large and small, share their ideas, stories, and missions in a way that moves people to action—from the shiny halls of McDonald's Global Marketing to the gritty realism of active shooters.

I've worked with big clients, like Department of Defense to small startups on a shoestring budget. And, to both, I've brought the same excitement and commitment to excellence.

EXPERIENCE

Learning and Development Consultant

September 2019

- Learning consultant for healthcare industry, emergency management services, non-profits, etc.
- Manage contracts, project scope, timelines, budgets, and development teams
- Develop client-facing online learning courses and programs
- Deliver wide array of projects to scope with tight deadlines, tight staffing, and tight resources

Learning Manager, TNTP

May 2014 – May 2019

Brooklyn, NY

- Sole online learning consultant for Partners, VPs, and Directors
- Managed contracts, project scope, timelines, budgets, and development teams
- Developed client-facing online learning program
- Managed remote team of 10+ instructional designers
- Led 16+ content development teams through conception to completion of large-scale learning projects
- Created and managed course building operations and online learning program standards, processes, guidelines
- Delivered projects to scope with tight deadlines, tight staffing, and tight resources

Senior Instructional Designer and Program Manager, LifeSouth

March 2013 – May 2014

Gainesville, FL

- Performed systematic program evaluation for compliance with federal regulatory requirements
- Designed and developed interactive online courses, VILT sessions, and face-to-face classes
- Collaborated with internal SMEs
- Created and implemented leadership development curriculum for senior management

Freelance Instructional Design Consultant

June 2012 September-2014

- Developed online, interactive courses for K-12
- Designed mobile apps
- Created an online leadership training program
- Developed promotional whiteboard videos

Senior Instructional Designer, Center for the Application of Information Technologies (CAIT)

December 2006 – June 2012

Macomb, IL

- Designed and implemented online learning/face to face professional development programs
- Managed contracts, project scope, timelines, budgets, and development teams
- Collaborated with SMEs, Graphic Designers, and Web and Application developers
- Analyzed project and program success

Online Learning Program Manager, Florida Department of Health

December 2002 – July 2005

Tallahassee, FL

- Lead developer for learning management system
- Implemented LMS and distance learning program in a 16K employee organization; Increased usage 1500% from 50 to over 3,500 users in less than 1 yr.
- Managed projects and contracts for on-time, high quality delivery
- Lead liaison for external IT firms
- Delivered statewide LMS marketing and training
- Provided agency-wide system support

Traveling Museum Exhibits Coordinator, Florida Department of State

January 2002 – December 2002

Tallahassee, FL

- Coordinated and marketed traveling Museum Exhibit program
- Developed education materials for use in tandem with exhibits
- Database development and administration

AREAS OF EXPERTISE

Technical: Articulate Storyline, Articulate 360, Captivate, Camtasia, Lectora, Photo and Video editing Tools, Adobe Suite, Microsoft Word, Microsoft PowerPoint, Microsoft Excel, SharePoint, G-Suite, WordPress, Web & Application Design, Blackboard, Moodle, Sakai, Desier2Learn, Technical Writing

Professional: ADDIE and Other Instructional Models, Learning Theory, Adult Learning Theory, Online Pedagogy, Scenario-based learning, UX Design, Curriculum and Course Development, Professional and Training Development, Process and Performance Improvement, Employee Development, Quantitative and Qualitative Analysis, Strategic Planning, Organizational Development, Coaching, Contract Management, Project Management (Agile, Scrum, Waterfall), Knowledge Management, Knowledge Architecture, Leadership Development, Succession Planning, Professional Writing, ADA Compliance, Quality Assurance,

PRESENTATIONS

“Is Technology a Democratizing Force: Leaving the Notion of Accessibility Behind”

- International Technology and Society Conference, 5th Annual Meeting Huntsville, AL, January 2009

EDUCATION

B.A., Anthropology, *The Florida State University*
Graduate Study in Intellectual History and Philosophy

HONORARY AWARDS AND MEMBERSHIPS

Davis Award Winner 2004 (Statewide Award) <http://www.floridataxwatch.org>

Phi Kappa Phi National Honor Society

Golden Key National Honor Society